



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

Thursday, May 10, 2007

BROOKS ANNOUNCES FIRST “MANUFACTURING REWARD”

New County Program Helps Ry-Gan Printing Purchase Equipment

Monroe County Executive Maggie Brooks today joined Craig Schinsing, President of Ry-Gan Printing, Inc. to unveil the company's newest state-of-the-art machine. Using the County's new Monroe Manufacturing Rewards Program, Ry-Gan was able to purchase a high speed cutter that will help the company stay competitive and improve operations. In return for their investment, Ry-Gan received a \$1,000 rebate on the equipment purchase.

*“Printing is a significant and growing industry in our community. Small companies like Ry-Gan are keeping manufacturing strong in Monroe County and providing good jobs in our community,” said **Brooks**. “We are proud to have helped Ry-Gan purchase this new equipment to stay competitive and ultimately grow their operations and jobs.”*

*“Monroe County's support has been key to our company's growth in Rochester. We previously used the County's GreatRate and GreatRebate programs to purchase equipment and that assistance enabled us to invest our money in hiring additional workers,” said **Craig Schinsing**, Ry-Gan President. “Now, the Manufacturing Rewards program has allowed us to purchase a high speed cutter that will keep our company competitive and prepare us for future employment growth.”*

*“Ry-Gan has made great use of our County programs to help their business grow. Monroe County is in the ‘business of helping business’ and Ry-Gan is a great example of how companies can benefit from our programs,” **Brooks** added.*

Brooks announced the Monroe Manufacturing Rewards Program in her 2007 State of the County Address. The Rewards Program provides a \$1,000 cash rebate to a small manufacturer in Monroe County purchasing \$25,000 to \$49,999 in equipment with cash or financing.

Located on Humboldt Street in the City of Rochester, Ry-Gan Printing was founded in 1997 and employs 10 people. Over their 10 years in business, Ry-Gan has expanded from 1,500 square feet to 10,000 square feet. The commercial printing company serves printers and print brokers in Upstate New York and throughout the country. Ry-Gan's products vary from a simple one color envelope to full color brochures.

For more information on Ry-Gan Printing, visit www.rygan.com.

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